

Reg. No. :

Question Paper Code : 11145

M.E./M.Tech. DEGREE EXAMINATIONS, APRIL/MAY 2023

Elective

Aeronautical Engineering

OBA 434 — ETHICAL MANAGEMENT

(Common to: M.E. Aerospace Technology/M.E. Applied Electronics/M.E. Automobile Engineering/M.E. Big Data Analytics/M.E. Biomedical Engineering/M.E. Biometrics and Cyber Security/M.E. CAD/CAM/M.E. Communication Systems/M.E. Communication and Networking/M.E. Computer Aided Design/M.E. Computer Integrated Manufacturing/M.E. Computer Science and Engineering/M.E. Computer Science and Engineering (With Specialization in Artificial Intelligence and Machine Learning)/M.E. Computer Science and Engineering (With Specialization in Networks) M.E. Construction Engineering and Management/M.E. Digital Signal Processing/M.E. Electronics and Communication Engineering/M.E. Electronics and Communication Engineering (Industry Integrated)/M.E. Embedded System Technologies/M.E. Energy Engineering/M.E. Engineering Design/M.E. Environmental Engineering/M.E. Industrial Engineering/M.E. Industrial Safety Engineering/M.E. Infrastructure Engineering and Management/M.E. Internal Combustion Engineering/M.E. Manufacturing Engineering/M.E. Mechatronics/M.E. Medical Electronics/M.E. Mobile and Pervasive Computing/M.E. Multimedia Technology/M.E. Power Electronics and Drives/M.E. Power Systems Engineering/M.E. Product Design and Development/M.E. Software Engineering/M.E. Soil Mechanics and Foundation Engineering/M.E. Structural Engineering/M.E. Thermal Engineering/M.E. VLSI Design/M.E. VLSI and Embedded Systems/M.Tech. Biopharmaceutical Technology/M.Tech. Biotechnology/M.Tech. Chemical Engineering/M.Tech. Information Technology/M.Tech. Nano Science and Technology/M.Tech. Plastics Technology/M.Tech. Remote Sensing and GIS/M.Tech. Textile Technology/M.Tech. Textile Technology (with Specialization in Textile Chemistry)/Master of Computer Applications (2 Years))

(Regulations 2021)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define the term ethics.
2. What do you mean by social responsibility?

3. Recall ethics in crisis.
4. How can one develop ethical management skills?
5. Who are the stakeholders in ethical management?
6. Outline green management.
7. State the meaning of ethical courage.
8. Give the competencies required for ethical decision making.
9. What are the challenges in practicing ethical management?
10. Discuss any two unethical practices in management.

PART B — (5 × 13 = 65 marks)

11. (a) Summarize on the practical implications of ethical management.
Or
(b) Illustrate on individual and organisational responsibility to society and community with illustrations.
12. (a) Explain the nature of a crisis and the ethics to be followed in a crisis management with real world scenarios.
Or
(b) Brief on the concept of proactive crisis management with an example.
13. (a) Outline the importance of identifying internal and external stakeholders in ethical management.
Or
(b) Elaborate on the ethical management practices followed by customers, suppliers and in the natural environment.
14. (a) Describe the various concepts of ethics in understanding the individual variables.
Or
(b) Infer in detail the competencies that are used for ethical decision making and management.

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15. (a) Examine on the challenges faced in following an ethical practice and the techniques required to be taken up by the managers to resolve it.

Or

- (b) Discuss the unethical behaviour in management practices and discuss the ways to control it.

PART C — (1 × 15 = 15 marks)

16. (a) Evaluate how a company's ethical business practices affect its goodwill and also chart out a practical way to prioritize the claims of stakeholders.

Or

- (b) Appraise on the various ethical dilemmas faced by businessmen and managers. Also discuss the dilemma resolution process.

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