

Reg. No. :

**Question Paper Code : 30078**

M.B.A. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2022.

First Semester

BA 4103 – MANAGERIAL ECONOMICS

(Regulations – 2021)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What is Managerial Economics?
2. What is Economic Efficiency?
3. What is Supply?
4. What is Cost?
5. Give a note on Factor Market.
6. What is Perfect Market?
7. What is Aggregate Demand?
8. State the Objectives of Fiscal Policy.
9. Define Unemployment.
10. What is Transaction motive?

PART B — (5 × 13 = 65 marks)

11. (a) Discuss the scope and importance of Managerial Economics

Or

- (b) Distinguish between Microeconomics and Macroeconomics.

12. (a) Enumerate on determinants of Demand with example.

Or

- (b) Explain Returns to scale with illustration.

13. (a) Give reasons for Price Fixation in Oligopoly Market structure.

Or

- (b) Explain Monopoly Market Structure.

14. (a) Explain the circular flow of Income.

Or

- (b) Discuss the National Income determination by Keynes.

15. (a) Discuss the causes and types of Inflation.

Or

- (b) How will you attain Money Market Equilibrium.

PART C — (1 × 15 = 15 marks)

16. (a) Discuss how Economics concepts and principles are used for Managerial Decision.

Or

- (b) Explain the role of monetary and fiscal Policy in an Economy.