

Industrial Management and Road Transport Organization

Important 10mark questions

Unit I

1. Briefly explain about Taylor's pure functional type of organisation.
2. Explain the selection procedure for a diploma graduate in a multinational automobile company.

Unit II

1. What are the various resources of capital? Briefly explain each.
2. Explain the procedure for purchasing in a big manufacturing company.

Unit III

1. Discuss the various documents in use for goods vehicle operation.
2. Explain the insurance of goods and vehicles and settlement of claims.

Unit IV

1. Briefly explain with a line diagram the administrative set up of a passenger transport organisation.
2. Discuss various incentive schemes for improving the transport service.

Unit V

1. Briefly explain the step by step procedure for issue of driving and conductor license.
2. Explain in detail about market research and the techniques involved.