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Question Paper Code : X10730

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2020 AND
APRIL/MAY 2021

Seventh /Eighth Semester

Mechanical Engineering

MG8091 – ENTREPRENEURSHIP DEVELOPMENT

(Common to Mechatronics Engineering/Automobile Engineering/Industrial
Engineering/Industrial Engineering and Management/Mechanical and
Automation Engineering/Mechatronics Engineering/Production Engineering)
(Regulations 2017)

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions

PART – A

(10×2=20 Marks)

1. Define Entrepreneurship.
2. List out some of the important characteristics of an entrepreneur.
3. Explain the importance of motivation for an entrepreneur.
4. What is meant by Self Rating ? Why it is needed ?
5. What is meant by market research ?
6. What is a project report ?
7. Define break even analysis.
8. What is meant by working capital ?
9. What is meant by business incubators ?
10. Differentiate merger and acquisition.

PART – B

(5×13=65 Marks)

11. a) Examine various types of entrepreneurs.

(OR)

- b) Discuss the factors affecting entrepreneurial growth in Tamil Nadu with suitable examples.

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12. a) Explain some of the stress management techniques in detail.
(OR)
- b) Entrepreneurship development programs contribute in the growth of entrepreneurs by explaining its need and objectives.
13. a) What are the various steps involved in setting up a business ? Discuss.
(OR)
- b) What is meant by a small enterprise ? State the types and characteristics of small business.
14. a) Discuss the various source of financial supports that are available to start-ups in India.
(OR)
- b) Explain the various subsidies and schemes that are available to women entrepreneurs in India.
15. a) What are the causes and consequences of sickness in small businesses ? State the ways of overcoming the sickness.
(OR)
- b) Enumerate the advantages and disadvantages of some of the Growth Strategies in small businesses.

PART – C

(1×15=15 Marks)

16. a) Develop a business plan of your choice.
(OR)
- b) Discuss the need for policy support to small scale industries through the different policy resolutions (IPRS).
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