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**Question Paper Code : X10730**

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2020 AND  
APRIL/MAY 2021

Seventh /Eighth Semester

Mechanical Engineering

MG8091 – ENTREPRENEURSHIP DEVELOPMENT

(Common to Mechatronics Engineering/Automobile Engineering/Industrial  
Engineering/Industrial Engineering and Management/Mechanical and  
Automation Engineering/Mechatronics Engineering/Production Engineering)  
(Regulations 2017)

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions

PART – A

(10×2=20 Marks)

1. Define Entrepreneurship.
2. List out some of the important characteristics of an entrepreneur.
3. Explain the importance of motivation for an entrepreneur.
4. What is meant by Self Rating ? Why it is needed ?
5. What is meant by market research ?
6. What is a project report ?
7. Define break even analysis.
8. What is meant by working capital ?
9. What is meant by business incubators ?
10. Differentiate merger and acquisition.

PART – B

(5×13=65 Marks)

11. a) Examine various types of entrepreneurs.

(OR)

- b) Discuss the factors affecting entrepreneurial growth in Tamil Nadu with suitable examples.



12. a) Explain some of the stress management techniques in detail.  
(OR)  
b) Entrepreneurship development programs contribute in the growth of entrepreneurs by explaining its need and objectives.
13. a) What are the various steps involved in setting up a business ? Discuss.  
(OR)  
b) What is meant by a small enterprise ? State the types and characteristics of small business.
14. a) Discuss the various source of financial supports that are available to start-ups in India.  
(OR)  
b) Explain the various subsidies and schemes that are available to women entrepreneurs in India.
15. a) What are the causes and consequences of sickness in small businesses ? State the ways of overcoming the sickness.  
(OR)  
b) Enumerate the advantages and disadvantages of some of the Growth Strategies in small businesses.

PART – C

(1×15=15 Marks)

16. a) Develop a business plan of your choice.  
(OR)  
b) Discuss the need for policy support to small scale industries through the different policy resolutions (IPRS).
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