

VMM
CLIVE



Reg. No. :

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Question Paper Code : 50928

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2017

Fourth/Fifth/Sixth/Seventh/Eighth Semester

Civil Engineering

MG 6851 – PRINCIPLES OF MANAGEMENT

(Common to : Mechanical Engineering (Sandwich)/Aeronautical Engineering/
Automobile Engineering/Industrial Engineering/ Electrical and Electronics
Engineering/Electronics and Communication Engineering/ Electronics and
Instrumentation Engineering/Environmental Engineering/Geoinformatics
Engineering/Industrial Engineering and Management/Instrumentation and
Control Engineering/ Mechanical Engineering/Mechanical and Automation
Engineering/Mechatronics Engineering/Robotics and Automation Engineering/
Polymer Technology)
(Regulations 2013)

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions.

PART – A

(10×2=20 Marks)

1. Define Management.
2. Define Partnership.
3. What do you understand by Strategic Management ?
4. Distinguish between Policy and Rules.
5. Define Career Management.
6. What do you understand by Organization Chart ?
7. What is job satisfaction ?
8. Define job enrichment.
9. What is Budgetary Control ?
10. What do you understand by Productivity ?

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PART - B

(5×13=65 Marks)

11. a) Explain the current trends and issues in Management.

(OR)

b) Elucidate in detail the various principles of management as advocated by Henry Fayol.

12. a) Explain in detail the various types of Planning.

(OR)

- b) i) Is Decision making a rational process? Discuss.
ii) Define MBO and explain the various steps involved in it.

13. a) Elucidate any four types of Organization.

(OR)

b) Distinguish between Training and Development and explain the various methods of Training.

14. a) Explain any two motivation theories of your choice.

(OR)

b) What are the various barriers to communication? How will you overcome them?

15. a) Explain the various control techniques.

(OR)

b) Discuss the impact of Information Technology on Management control.

PART - C

(1×15=15 Marks)

16. Case Study

Modern Manufacturing Company has been using a budgetary control system for the last three years. When asked to explain the system, Mr. John, the Managing Director of the company, observed: "We're pretty flexible in our budgetary system. Every manager is given a total amount that he or she can spend for the next year. We don't care how it is used as long as the total isn't exceeded and organizational objectives are achieved".

- i) Discuss the merits and demerits of the company's approach to budgeting. (8)
ii) Do you agree or disagree with this approach? Explain your view. (7)
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